

July 27, 2022

MEMORANDUM

**T O : All Department Managers
All Port Managers**

F R O M : The Officer-In-Charge

SUBJECT : Commemoration of the 55th ASEAN Founding Anniversary

This refers to the letter of ASEC Daniel R. Espiritu, Office of ASEAN Affairs, Department of Foreign Affairs dated July 12, 2022 requesting for the Authority's support and assistance in promoting the 55th ASEAN anniversary in August 2022 and raising ASEAN awareness among the public. (copy attached).

Relative thereto, the PPA Head Office and Port Management Offices (PMOs) are hereby enjoined to conduct a simultaneous PPA Nationwide ASEAN Flag Raising Ceremony with the singing of ASEAN Anthem (The ASEAN Way) to be held on August 8, 2022 (Monday) at 8:10A.M., after the regular Philippine Flag Raising Ceremony. The specifications and protocols on the use of ASEAN Flag and Anthem and its recording/musical score may be secured from the ASEAN website (www.asean.org).

The Corporate Communications Staff (CCS) and all PMOs are further directed to show in the PPA official media platforms and TV monitors in all PPA Office lobbies and Passenger Terminal Buildings the ASEAN Anthem and other photos/videos that may be sourced from the following websites for reference on the promotion of awareness to ASEAN citizenship, identity, and culture:

1. ASEAN Website <https://asean.org/>
2. DFA Archives: <https://sites.google.com/dfa.gov.ph/archives/>
3. ASEAN Cultural and Tourism Showcase (DFA ASEAN microsite): <https://sites.google.com/dfa.gov.ph/cultural-and-tourism-showcase/>
4. ASEAN Secretariat (Photos): [fb.com/aseansecretariat/photos](https://www.facebook.com/aseansecretariat/photos)
5. DFA (Photos): [fb.com/dfaphl/photos](https://www.facebook.com/dfaphl/photos)

Documentation for the conduct of the said activities shall be submitted to the CCS, copy furnished the Commercial Services Department.

For compliance,

FRANCISQUIEL O. MANCILE

Encl. a/s



DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS

OFFICE OF ASEAN AFFAIRS

Our Ref. No. : DIV4-368-ASEAN-2022
Subject : Commemoration of the 55th ASEAN Founding Anniversary
Date : 12 July 2022

Dear Colleagues,

In compliance with Proclamation No. 282 declaring August as ASEAN Month (copy attached), the Department once again requests the vital support and participation of all agencies in implementing programs/campaigns in commemoration of the 55th ASEAN Anniversary in August 2022 and raising ASEAN awareness among the public.

The Department is organizing virtual activities this year with the theme "*ASEAN Youth: Embracing Identity Towards an Empowered Future*", which will focus on ASEAN youth as well as ASEAN Identity and Community, in line with Cambodia's 2022 chairmanship theme, "ASEAN A.C.T.: Addressing Challenges Together," as well as ASEAN's declaration of 2022 as the "Year of ASEAN Youth."

Planned activities include a Special Flag-Raising Ceremony with ASEAN Day Reception which will be held in conjunction with the ASEAN Coffee and Breakfast Festival on 10 August 2022 at the Department of Foreign Affairs; a Tree-Planting Activity for the ASEAN Ambassadors at the ASEAN Centre for Biodiversity; a social media campaign in TikTok showcasing Traditional Southeast Asian Games; an ASEAN anniversary Facebook frame and ASEAN Day Card; placement of ASEAN flags along Roxas Boulevard; a display of the ASEAN Emblem on the Mall of Asia LED Globe; a new series of ASEAN 101 infographics; and a possible webinar about the aforementioned theme, among others.

The Department requests assistance in promoting the 55th ASEAN anniversary and its related activities within government agencies, schools, universities, and the private sector, and encourages agencies to consider organizing their own ASEAN awareness activities. Due to limitations still caused by the COVID-19 pandemic, agencies may also consider conducting various online activities, such as webinars, messages/greetings from heads of agencies, infographic campaigns, and virtual flag-raising ceremonies and exhibits.

Should agencies wish to share their ideas on ASEAN awareness activities/programs with the Department, please feel free to email us at asean.div4@dfa.gov.ph.

Very truly yours,
For the Secretary of Foreign Affairs:


DANIEL R. ESPIRITU
Assistant Secretary

ALL AMTB AGENCIES

DIV4-368-ASEAN-2022



MALACAÑAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 282

**AMENDING PROCLAMATION NO. 1008 (S. 1997) TO DECLARE THE MONTH OF
AUGUST OF EVERY YEAR AS "ASEAN MONTH"**

WHEREAS, the Association of Southeast Asian Nations (ASEAN) was founded on 08 August 1967 in Bangkok, Thailand to promote economic, social and cultural development of the region through cooperative programs, to safeguard the political and economic stability of the region, and to serve as a forum for the resolution of intra-regional differences;

WHEREAS, the Philippines is a founding member and has been one of the active members of the ASEAN;

WHEREAS, the ASEAN's 50th anniversary coincides with the country's Chairmanship of the Association in 2017;

WHEREAS, Proclamation No. 1008 (s. 1997) declared 07 August to 13 August of every year as "ASEAN Week";

WHEREAS, Civil Service Commission Memorandum Circular No. 07 (s. 2017) reiterates the call to all public officials and employees to actively take part in raising the public's awareness of the ASEAN; and

WHEREAS, the Philippines recognizes the need to further promote and heighten awareness of the ASEAN, and instill in the minds of the Filipino people the importance, value and meaning of the ASEAN in achieving and maintaining regional peace and sustainable development.

NOW, THEREFORE, I, RODRIGO ROA DUTERTE, President of the Philippines, by virtue of the powers vested in me by law, do hereby amend Proclamation No. 1008 (s. 1997) to declare the month of August of every year as "ASEAN Month."


All government agencies, especially the Department of Foreign Affairs, Department of Education, Department of the Interior and Local Government, Department of Tourism, Department of Trade and Industry, and Commission on Higher Education are enjoined to initiate and implement programs and activities to help generate awareness and public support in promoting the observance of ASEAN Month in the various offices, schools, universities, local government units and business establishments.


THE PRESIDENT OF THE PHILIPPINES

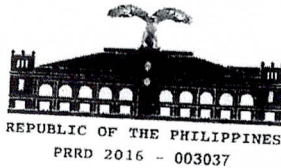
IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this **31st** day of **July**, in the year of Our Lord, Two Thousand and Seventeen.

By the President:



SALVADOR C. MEDIALDEA
Executive Secretary 



From: Office ASEAN <asean@dfa.gov.ph>
Sent: Monday, 25 July 2022 9:11 am
To: Secretary <Secretary@dti.gov.ph>; osec@dti.gov.ph <osec@dti.gov.ph>; COS@dti.gov.ph
Cc: Div3 ASEAN <asean.div3@dfa.gov.ph>; ASEAN DIV4 <asean.div4@dfa.gov.ph>
Subject: DIV4-368-ASEAN-2022: Commemoration of the 55th ASEAN Founding Anniversary

July 25, 2022

Dear **Colleagues:**

Greetings of the day!

Further to our communication DIV4-368-ASEAN-2022: Commemoration of the 55th ASEAN Founding Anniversary dated 12 July 2022 (Tuesday), the Department of Foreign Affairs - Office of ASEAN Affairs respectfully shares with your good offices the hyperlinks to the following websites for reference on the promotion of awareness to ASEAN citizenship, identity, and culture:

1. ASEAN Website <https://asean.org/>
2. DFA Archives: <https://sites.google.com/dfa.gov.ph/archives/>
3. ASEAN Cultural and Tourism Showcase (DFA ASEAN microsite): <https://sites.google.com/dfa.gov.ph/cultural-and-tourism-showcase/>
4. ASEAN Secretariat (Photos): <fb.com/aseansecretariat/photos>
5. DFA (Photos): <fb.com/dfaphl/photos>

You may also visit the social media accounts of DFA and ASEAN. Attachments in this email include logos of ASEAN 2022. Please acknowledge receipt of this email.

Thank you and best regards,



ASEAN Socio-Cultural Community (ASCC) - Division 4

Office of ASEAN Affairs (ASEAN-Philippines National Secretariat)

Department of Foreign Affairs (DFA) Building, 2330 Roxas Boulevard,
Pasay City, National Capital Region (Metropolitan Manila), Philippines

Email: asean@dfa.gov.ph Cc: asean.div4@dfa.gov.ph

Tel. No.: (632) 8834-4431 / 4470 | Fax No.: (632) 8832-1667

Website: <https://dfa.gov.ph/>



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