

PPA - PMO - Cagayan de Oro
Administrative Section**RELEASED**

Date: 08 JAN 2020

07 JAN 2020

PPA PMO MEMORANDUM CIRCULAR
No. 001-2020

TO : Business Development/Marketing Officer/Specialist
Terminal Managers
Division Managers
PTC Manager

SUBJECT : Termination of Lease on Advertising Spaces within the PPA Port Zone

Per Memorandum dated 18 December 2019 from the PPA General Manager, the following directives are hereby promulgated and shall be implemented in the ports under the jurisdiction of the Port Management Office of Misamis Oriental/Cagayan de Oro relative to advertising spaces within the port zone:

1. All existing Permit/s to Occupy covering spaces for advertising purposes shall be **immediately revoked**;
2. The termination of leases for advertising space covers advertisement/visual displays which are put up by a lessee/company for the purpose of promoting their service/products;
3. The advertisements/visual displays which are put up by the lessee for the purpose of promoting their services/products covered by PTOc are to be **disallowed**.
4. Signages and/or advertisements on the following may be allowed to be displayed in conspicuous places around the port for public information:
 - Shipping schedules, fees to be paid, routes, dates, temperature, weather conditions;
 - Cancellation of trips;
 - Notices of other government agencies for specific campaigns (e.g Department of Agriculture-African Swine Flu; PDEA's anti-drug campaign, etc.)
5. The area where the advertising materials/installations were put up shall be restored to their original condition.

For information and compliance.


ISIDRO V. BUTASLAC, JR
Port Manager

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